



To whom it may concern,

Iowa NextGen's Fall Youth Convention is quickly approaching. We are excited to see over 1,000 students from across the state gather on November 22-23, 2024. We have multiple opportunities for colleges to sponsor and partner with us throughout the event. It is our goal that through your sponsorship, students see the value and importance of christian education and engage in conversations that leads to enrolling at your college. Would you prayerfully consider partnering with us in one or more of the following ways?

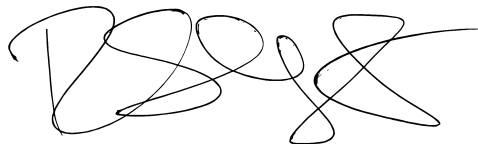
- **Silver Partner:** \$500 (10 available)
  - **Benefits:** Standard location single booth space (8'x8'), promo video and slides played during every pre-service slide show
- **Gold Partner:** \$1,000 (5 available)
  - **Benefits:** Silver Partner benefits plus 2 minutes of stage time during the pre-service for 1 service
- **3on3 Basketball Partner:** \$2,500 (1 available)
  - **Benefits:** Gold and Silver Partner benefits plus college promotion space at 3on3 tournament, host 3on3 tournament, dedicated sound system and space for your college during 3on3 tournament (3on3 tournament will happen during the After Party on Friday night and conclude during lunch on Saturday)
- **Called Partner:** \$5,000 (1 available)
  - **Benefits:** Gold and Silver Partner benefits plus premier location single booth space (8'x8'), exclusive access and promo to our Called Students, host Called Reception during After Party
- **Lunch Partner:** \$6,000 (1 available)
  - **Benefits:** Gold and Silver Partner benefits plus premier location single booth space(8'x8'), signage and graphics promoting your college throughout Saturday lunch, host stage and sound system dedicated to your college during Saturday lunch

- **After Party Partner: \$7,500 (1 Available)**
  - **Benefits:** Gold and Silver Partner benefits plus, premier location double booth space (16'x8'), signage and graphics promoting your college throughout the After Party, host stage and sound system dedicated to your college during the After Party (host the After Party, promote your college, lead games for students, play music, decorate After Party stage with as much college promotional material that you would like)
- **Event Partner: \$15,000 (1 available)**
  - **Benefits:** Called, Lunch, and After Party Partner benefits at a \$3,500 discount, plus two additional 2 minute windows of stage time (one window during each pre-service for a total of three windows throughout the event)

All partnerships will be processed on a first come first served basis. Should you have any questions or to become a partner, please contact Ryan via email: [ryan@imnag.org](mailto:ryan@imnag.org) with “FYC Partnership” in the subject line.

Thank you for your consideration. We look forward to partnering with you in effort to educate, equip, and empower the next generation.

Blessings,

A handwritten signature in black ink, appearing to read 'RYAN YATES', with a stylized, looping flourish at the end.

Ryan Yates

Iowa Ministry Network NextGen Director

